



Marketing Opportunities

## Background to the Event

This event is now established as one of the world's leading knowledge transfer and networking events focused solely on the production of end-use components using additive 'layer-based' technologies. Hosted by the Centre for Additive Manufacturing (CfAM) based at the University of Nottingham and jointly organised in conjunction with Added Scientific Ltd, the event attracts over 250 delegates from around the globe and brings together researchers, vendors and end users of additive technologies. The summit focuses on AM process and materials development, business & retail strategy for AM products, supply chain management and process modelling developments.

Additive International attracts both experienced AM technology users from industry and academia and organisations looking to procure new technologies, materials and services. Sponsoring and exhibiting at our event represents an excellent opportunity to strengthen your brand, promote your products and services and explore new business opportunities.

## EXHIBITION STAND OPPORTUNITIES

From £1,100 + VAT

To compliment the summit, a parallel exhibition area has been set aside for delegates to network with technology and materials vendors. This represents a fantastic opportunity to meet with the 250+ delegates, leaders from both academia and industry to showcase your products and services to an international audience with real buying power.

All prices include:

- Exhibition space for a free-standing display/table-top display.
- Company profile with logo and hyperlink on the conference website within the Exhibitor section, made live upon booking and in place until January 2021.
- Company logo and hyperlink on the conference website within the Supporters and Media Partners section, visible on all pages of the website, made live upon booking and in place until January 2021.
- Company profile with logo and business website information inserted in the printed conference brochure, which is distributed free of charge to all delegates during the conference.
- Company profile with logo on conference USB, which is distributed free of charge to all delegates during the conference and is available for purchase after the event.
- One full conference delegate registration, allowing entrance to all conference presentations and attendance at both networking events (Welcome Reception and Conference Dinner).
- Two Exhibitor Registrations which include attendance at both networking events (as above) plus full catering during conference hours.
- Opportunity to purchase two additional full conference delegate places for exhibiting company staff at a greatly reduced price (£150.00 + VAT).
- Standard 13amp power and lighting for low powered appliances.
- Standard tables and chairs, as required.
- Opportunity to reserve on-site hotel rooms before they are available to delegates.

# SPONSORSHIP OPPORTUNITIES

## Headline Summit Sponsor

One opportunity available - contact organisers for price

Additive International is one of the premium events of the year and attracts the global leaders and innovators of AM technology. Headline sponsorship represents a unique opportunity for brand visibility throughout the summit and provides excellent recognition, for what is an exclusive contribution to the delivery of the summit.

The Headline Summit Sponsor package includes:

### Before the event

- Company logo with hyperlink to your business website on all pages of the summit website, made live upon booking and in place until the January following the event.
- Sponsor logo with hyperlink on all printed marketing materials leading up to the summit.
- Sponsor logo included in all pre-event PR.
- A delegate list will be made available one-week prior to the event (company and delegate names supplied) We will assist in arranging meetings with delegates of your choice during the event.

### During the event

- Exhibition space approximately 3m x 2m for a free standing exhibition stand or a table-top display in prime location within the Exhibition Hall (subject to availability at time of booking), to include all standard power and lighting and standard tables and chairs.
- Two full conference delegate registrations, allowing entrance to all conference presentations and attendance at both networking events (Welcome Reception and Conference Dinner).
- Two Exhibitor Registrations which include attendance at both networking events (as above) plus full catering during conference hours with the opportunity to upgrade to a full delegate place at the greatly reduced price of £150 + VAT per person.
- Company logo printed on all delegate bags.
- Space for one piece of literature or give-away in all delegate packs.
- Full page advertisement within the summit booklet (A5 size booklet).
- Exclusive use of a meeting room in the summit venue for up to 12 people for the duration of the summit to host one to one meetings (subject to availability at time of booking).
- Opportunity to provide a freestanding banner that will be positioned near the speaker's podium for the duration of the summit.
- Table at Summit Dinner for 10 guests .
- Acknowledgment during the summit opening and closing remarks.
- Company logo displayed on screen between all speaker presentations.
- Reduced delegate fee for one-day pass for up to 10 guests (£175 + VAT).
- Sponsor logo included on the digital summit proceedings (USB card), which is distributed free of charge to all delegates.

## Summit Dinner Sponsor

One opportunity available - contact organisers for price

The Summit Dinner takes place at the end of the first day of the summit and consists of an informal dinner with drinks and after-dinner entertainment. This event is free of charge to all summit delegates and is therefore attended by the majority.

The cost of sponsorship to include:

- Company logo with hyperlink to your business website on all pages of the summit website, made live upon booking and in place until the January following the event.
- Sponsor logo with hyperlink on all printed marketing materials leading up to the summit.
- Sponsor logo included in all pre-event PR.
- Exhibition space approximately 3m x 2m for a free standing exhibition stand or a table-top display in prime location within Exhibition Hall (subject to availability at time of booking), to include all standard power and lighting and standard tables and chairs.
- One full conference delegate registration, allowing entrance to all conference presentations and attendance at both networking events (Welcome Reception and Conference Dinner)..
- Two Exhibitor Registrations which include attendance at both networking events (as above) plus full catering during conference hours with the opportunity to upgrade to a full delegate place at the greatly reduced price of £150 + VAT per person.
- Reduced delegate fee for one-day pass for up to four guests (£175 + VAT)..
- Half page advertisement within the summit booklet.
- Sponsor logo included on the printed menus.
- Opportunity to provide literature and a branded corporate gift at each place setting at the dinner.
- Banner stands at the venue during the evening.
- Acknowledged by the organisers during the evening.

## Welcome Reception Sponsor

One opportunity available - contact organisers for price

The Welcome Reception takes place the evening prior to the official opening of the main summit. This is an excellent sponsorship opportunity as this is the established meeting place for both first time attendees to make contacts and for previous attendees to reaffirm existing connections. The reception will be held in Nottingham City Centre.

Cost of sponsorship to include:

- Company logo with hyperlink to your business website on all pages of the summit website, made live upon booking and in place until the January following the event.
- Sponsor logo with hyperlink on all printed marketing materials leading up to the summit.
- Sponsor logo included in all pre-event PR.
- Exhibition space approximately 3m x 2m for a free standing exhibition stand or a table-top display in prime location within Exhibition Hall (subject to availability at time of booking), to include all standard power and lighting and standard tables and chairs.
- One full conference delegate registration, allowing entrance to all conference presentations and attendance at both networking events (Welcome Reception and Conference Dinner).

- Two Exhibitor Registrations which include attendance at both networking events (as above) plus full catering during conference hours with the opportunity to upgrade to a full delegate place at the greatly reduced price of £150 + VAT per person.
- Reduced delegate fee for one-day pass for up to two guests. (£175 + VAT).
- Half page advertisement within the summit booklet.
- Five extra complimentary places at the Reception for guests.
- The opportunity to display your company's literature and a branded corporate gift at the reception.
- Banner stands at the venue during the Reception.

## Delegate Pack Insertions

(Limited opportunities available)

Cost £700 + VAT per item (irrespective of delegate numbers)

Each summit attendee will receive a delegate pack containing the summit proceedings and summit material. In total, approximately 300 delegate packs are issued.

The cost includes:

- Single item of marketing material into each pack. This could be a corporate brochure (max four sides) or a small corporate gift.
- Company logo with hyperlink to your business website on all pages of the summit website within the Supporters and Media Partners section, made live upon booking and in place until the January following the event.

*(NB Literature for distribution to summit delegates is subject to approval by the summit organisers)*

## Literature Display Stands

(Limited opportunities available)

Cost £500 + VAT per item

If you wish to display your company leaflets/brochures at the event, we have available A4 literature stands which will be positioned in the exhibition area and are therefore available to delegates throughout the event. The cost includes:

- Single item of marketing material up to A4 size. (max four sides)
- Company logo with hyperlink to your business website on all pages of the summit website within the Supporters and Media Partners section, made live upon booking and in place until the January following the event.

*(NB Literature displayed is subject to approval by the summit organisers)*

## Logo Support Partner

(Limited opportunities available)

Cost £300 + VAT

Your company logo with a hyperlink to your business website will be included on all pages of the summit website within the Supporters and Media Partners section, made live upon booking and in place until the January following the event.

*(NB subject to approval by the summit organisers)*

## For Further Information

To discuss your individual exhibiting or sponsorship requirements, please contact Donna Borrill on +44 (0)115 6846820 or via email at [donna@am-conference.com](mailto:donna@am-conference.com)

